

Advertising

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AdBalance is a well established resource for webmasters and web developers who are trying to monetize their websites traffic. It provides a starting block to these developers where they can compare the various advertising networks by types of advertisements offered, payment options, and eCPM (effective cost per thousand impressions) and find the right one for their needs.

AdBalance users view over 4 pages on average. AdBalance works predominantly on a CPM (Cost per thousand) basis, but will accept CPC schemes in special circumstances. You are able to advertise on AdBalance using both banners (468x60) and 180x150 rectangles both of which support GIF, JPG and rich media banners and are shown on every page.

If you are interested in advertising on AdBalance, then please email the team@adbalance.com and we will send you more information that you may require including pricing and delivery options within 2 business days.

Please note that for a advertising network to advertise on AdBalance they must first have been reviewed. We do this so that our users only find the most reliable and trustworthy networks. To be eligible for review an ad network must have been operating for more than 12 months, have an established set of publishers and advertisers. The review process does take a few weeks, as the reviewer needs to experience the ad network's services. Reviews are free and advertising on AdBalance will not influence the outcome of the review. If you would like to submit an advertising network for review please email us at team@adbalance.com