

Advertising

Author: Tim Dickinson<tim@adbalance.com>

AdBalance is a well established resource for webmasters and web developers who are trying to monetize their websites traffic. It provides a starting block to these developers where they can compare the various advertising networks by types of advertisements offered, payment options, and eCPM (effective cost per thousand impressions) and find the right one for their needs.

AdBalance users view over 4 pages on average. AudioMelody works predominantly on a CPM (Cost per thousand) basis, but will accept CPC schemes in special circumstances. You are able to advertise on AdBalance using both banners (468x60) and 180x150 rectangles both of which support GIF, JPG and rich media banners and are shown on every page.

If you are interested in advertising on AdBalance, then please email the tim@adbalance.com and AudioMelody then please [click here](#) for information that you may require including pricing and delivery options within 2 business days.